



ELEMENT MEDIA GLOBAL ANNOUNCES PARTNERSHIP WITH INNERSIGHT ENTERTAINMENT

**Element Media Global, a Wholly Owned
Subsidiary of Element Global, Inc. to partner
with Innersight Entertainment**

Los Angeles, CA (April 17, 2024) - Element Media Global, a wholly owned subsidiary of Element Global, Inc. (OTC:ELGL), is pleased to announce the addition of Innersight Entertainment into its family of media branded companies.

Innersight Entertainment, led by its founder and CEO Carolyn Johnston, is a unique Faith-based content driven media company. From Johnston's visionary-driven plan for building Innersight, she has created a unique transmedia company that involves original books and original scripted IP for film and television in both live action and animated series. Each property will include universally engaging collectable characters.

"I have had the distinct pleasure of working with "CJ" these past two years and there is no finer executive in the media business today," says Steve Gagnon, co-CEO of [Element Media Global, Inc.](#) "Innersight's first project, the Transcendents, is set to release its first novel in a planned series of novels. This project is very exacting to the Element team and to our Story Island Pictures group that looks to be working with CJ and her experienced team to develop the first book into a live action film and series for all markets."

“It is our belief,” Gagnon continues, “that with cross-company access to all of our branded media divisions, Innersight will grow rapidly as a leading company in Faith Based original content and will be developing and bringing to market in the coming months and years, the next major YA and family franchise.”

“I am so excited to be working with Steve and his team at Element,” said Carolyn Johnston, Founder, CEO, Innersight Entertainment. “Steve has proven to be a true visionary-type leader with an entrepreneurial-driven heart, a true rarity in Hollywood. His ability to empower my creative vision for Innersight will allow us to go beyond our expectations in creating content that uplifts the human spirit.”

Faith-based projects are typically lower-budget character-driven adult movies or animated children’s programming. Innersight’s main goal is to produce content much like mass-appeal Marvel-type worlds geared to young adults that draw on Biblical foundations without being “preachy”.

About Innersight Entertainment

Innersight Entertainment is a boutique faith-based media company specializing in developing, producing, and marketing content that inspires, motivates, and strengthens individuals while also uniting families. Innersight focuses on franchisable projects that contain epic settings, otherworldly adventures, and universal themes.

InnersightEntertainment.com

About Element Media Global, Inc

Element Media Global, a wholly owned subsidiary of [Element Global, Inc. \(OTC:ELGL\)](http://Element Global, Inc. (OTC:ELGL)), is involved in the development, and production of original films and television. The company centers its efforts on the expansion of streaming digital media that is changing the way individuals throughout the world consume content. Leveraging proprietary technology, Element plans to deliver interactive content in a more efficient and concentrated platform, resulting in a truly unique new fully interactive consumer experience. Element has recruited senior executives from across multiple verticals, including top producers, writers, directors, development and distribution, technology executives and influencers. Element’s senior management team have combined this expertise with a portfolio of IP technology groups that can be integrated to deliver on Element’s platform promise, as well as across all platforms in the market.

www.elementglobal.com

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