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INNERSIGHT ENTERTAINMENT TO LAUNCH AN INTERACTIVE TRANSCENDENTS FAN CLUB APP

The Keepers: a Transcendents Fan Club app to be released globally by Innersight Entertainment in Fall 2025

Dallas, TX (March 25, 2024) - *Innersight Entertainment* announced today that it is releasing *The Keepers*, a fan club app that will deliver exclusive, high-quality content and immersive experiences from the Transcendents world told through many media forms, including novels, TV and film, comic books, interactive origin stories, and more.

Geared towards a general audience and especially teens and young adults, the actionadventure series takes place in a world of the natural and the supernatural, in the world of angels and demons. The story's main antagonist, the Dark Prince Lucifer, who, centuries ago, created the Ha'Nara — a set of seven soul snares able to trap mortal's willing souls and use them in his crusade to rule mankind. He charges his fallen brothers to acquire as many souls as possible, while keeping the true power of the Ha'Nara a secret. Meanwhile on earth, five ordinary teens are put into extraordinary circumstances, each proving worthy of their destiny. Throughout history, the teens ultimately emerge as Transcendents, each waiting patiently in Eden, a place where time virtually stands still, until they are called for war. Through harrowing trials of courage, camaraderie, and coming-of-age, the Transcendents follow their plan to combat the Seven Dark Princes and try to banish them to the Abyss. *The Keepers Fan Club* will begin with exclusive content and experiences from the storyline found in *Origins: Zachariah Shaw,* launching summer 2024. *Origins: Zachariah Shaw* will bring Transcendent Zach's backstory to life by utilizing the power of cutting-edge immersive technology, including 360-degree visuals and sound, 3D imaging, spatial storytelling, and motion comics to create a fascinating entertainment experience.

Origins author Allen Johnson said: "One of the goals of *The Keepers* is to bring fans into the creative process by giving them exclusive access to story and video ideas before adding these ideas to the world. They'll also learn real life facts and data about the inspirational historical figures and events that shaped these characters and events."

The Keepers fans will also have private access into the upcoming April 2025 launch of *<u>Transcendents: War of the Seven</u>*, the first of a planned series of seven novels. Each novel will be enriched with multiple interactive links to exclusive immersive content, bringing visual experiences to the written words on the page.

"I could not have been more thrilled for the opportunity to write this book to life," said author, <u>Devri Walls</u>. "Transcendents is, at its core, a fight between good and evil. With angels, demons, our five heroes and seven princes of hell...I knew the series had to be action packed. But beneath the angst and the battles, this story is about the cost of fear, the power of love and the limitless strength of humanity."

Carolyn Johnston, Founder and CEO, *Innersight Entertainment* and Creator of the Transcendents world said: "My goal with Transcendents is to bring light and hope to an ever-darkening world, beginning with each of us taking responsibility for our own actions. By blending true historical events with fictional exciting characters and their personal quests, I want to show how one's personal actions, both good and bad, can sometimes change the world."

About Innersight Entertainment

Innersight Entertainment is a boutique faith-based media company specializing in developing, producing, and marketing content that inspires, motivates, and strengthens individuals while also uniting families. Innersight focuses on franchisable projects that contain epic settings, otherworldly adventures, and universal themes. InnersightEntertainment.com

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