

'TRANSCENDENTS' NOVEL SET FOR AN IMMERSIVE EXPERIENCE

Origins: Zachariah Shaw to be released by Innersight Entertainment Globally in Fall 2025

Dallas, TX (May 3, 2024) - *Innersight Entertainment* announced today that it is releasing the first immersive adaption of the first novel in its Transcendents universe, based on the first novel in the series, <u>Transcendents: War of the Seven</u>.

Origins: Zachariah Shaw will bring the backstory of character Zachariah Shaw to life by utilizing the power of cutting-edge immersive technology, including 360-degree visuals and sound, 3D imaging, and spatial storytelling, to create a fascinating entertainment experience.

"We are excited to create extended Transcendents-branded experiences that push the boundaries of story-driven immersive entertainment," said Carolyn Johnston, Founder, CEO, Innersight Entertainment and Creator of the Transcendents world. "By developing truly unforgettable interactive experiences, we believe we will redefine what it means to engage with characters, both visually and mentally, inside their real or imagined worlds."

The source novel, *Transcendents: War of the Seven* by Devri Walls, the international bestselling author of the *Solus* series, will be the first novel of a planned series of seven novels, due out Spring 2025. Each novel centers around a group of young adults battling each of the seven dark princes from the underworld, ending with the seventh novel: the ultimate battle with Lucifer himself.

"I could not have been more thrilled for the opportunity to write this book to life," said author, <u>Devri Walls</u>. "Transcendents is, at its core, a fight between good and evil. With angels, demons, our five heroes and seven princes of hell...I knew the series had to be action packed. But beneath the angst and the battles, this story is about the cost of fear, the power of love and the limitless strength of humanity."

Geared towards a general audience and especially teens and young adults, the action-adventure series takes place in a world of the natural and the supernatural, in the world of angels and demons. The story's main antagonist, the Dark Prince Lucifer, who, centuries ago, created the Ha'Nara — a set of seven soul snares, able to trap mortal's willing souls and use them in his crusade to rule mankind. He charges his fallen brothers to acquire as many souls as possible, while keeping the true power of the Ha'Nara a secret. Meanwhile on earth, five ordinary teens are put into extraordinary circumstances, each proving worthy of their destiny. Throughout history, the teens ultimately emerge as Transcendents, each waiting patiently in Eden, a place where time virtually stands still, until they are called for war. Through harrowing trials of courage, camaraderie, and coming-of-age, the Transcendents follow their plan to combat the Seven Dark Princes and try to banish them to the Abyss.

But before Eden, all five teens lived their young lives at different points in history. In *Transcendents: Origins*, you join them and travel back in time and discover the origin stories of what justified these noble youth to eventually have the fate of humanity entrusted to their hands. You explore the maps of their worlds as you unlock stories and secrets of their past, as well as gain a greater understanding of the real-life history and events that inspired these exciting stories. In *Origins: Zachariah Shaw*, Zach emerges from the Salem Witch Trials of 1692.

Each *Transcendents: Origins* experience includes audio-visual comic books written by Allen Johnson, Supervising Producer, Innersight Entertainment.

"Most of my favorite stories feature expansive worlds," said Johnson. "I've always loved jumping into tales that are rich with their own history, cultures, and peoples. I was thrilled when I was asked to contribute to the rich characters and exciting stories that were being crafted in the *Transcendents* novels and films. These stories have an incredibly diverse range of compelling heroines, heroes, and villains — all with their uniquely mysterious backstories, personalities, and tales of trial and bravery."

"Developing these characters by going back in time and weaving them into the historical events that qualified them to be the legends they are destined to become was such a joy," Johnson adds. "My hope is that people will not only be entertained but also informed and uplifted. Because deep down, each one of us can be a Transcendent."

Transcendents: Origins is a global project for the company. Through a partnership with *Element Media Global,* the stories in the Transcendents world will be told through many media forms: novels, TV and film, comic books, interactive origin stories, and more.

Steve Gagnon, co-CEO of Element Media Global, Inc. said, "We are incredibly excited to be partnering with Innersight Entertainment to bring to life what we believe to be the next exceptional franchise. One that will prove to be timeless and ultimately attract a massive fan base, much like the fans that have made franchises like *Lord of the Rings*, *Harry Potter* and *Percy Jackson* what they are today."

About Innersight Entertainment

Innersight Entertainment is a boutique faith-based media company specializing in developing, producing, and marketing content that inspires, motivates, and strengthens individuals while also uniting families. Innersight focuses on franchisable projects that contain epic settings, otherworldly adventures, and universal themes.

InnersightEntertainment.com

About Element Media Global, Inc.

Element Media Global, a wholly owned subsidiary of <u>Element Global, Inc. (OTC:ELGL)</u>, is involved in the development, and production of original films and television. The company centers its efforts on the expansion of streaming digital media that is changing the way individuals throughout the world consume content. Leveraging proprietary technology, Element plans to deliver interactive content in a more efficient and concentrated platform, resulting in a truly unique new fully interactive consumer experience. Element has recruited senior executives from across multiple verticals, including top producers, writers, directors, development and distribution, technology executives and influencers. Element's senior management team have combined this expertise with a portfolio of IP technology groups that can be integrated to deliver on Element's platform promise, as well as across all platforms in the market. www.elementglobal.com

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